



**MBE BUSINESS  
SERVICE CENTRES**

## **MEDIA RELEASE**

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### **MBE credits financial crisis with business boom**

Celebrating the opening of the 6000<sup>th</sup> MBE Business Service Centre worldwide, MBE Australia General Manager Mark Jones credits the global financial crisis and MBE's sustainable business model for his company's latest growth.

Having recently expanded its network of Australian business service centres to include Southport and Varsity Lakes, both in southern Queensland, MBE has more than 45 locations Australia-wide, confirming it as the largest business services franchise network in the country. Worldwide, now at over 6,000 centres, the company is more than seven times the size of its largest competitor and nearly three times larger than its five largest competitors combined.

"The continued growth of the international MBE network exemplifies small business demand for personalised efficient service and the commitment of our franchisees to providing customers with real help," says Jones.

"The MBE outsourcing concept is proving to be more and more relevant to savvy small business operators around the world because we offer a solution at a time when so many are doing it tough."

Outsourcing has long been seen as a way for businesses to reduce capital and labour costs, and at no time do more businesses look to minimise outgoings and investments than during times of economic instability. However, Jones adds that outsourcing can also assist small businesses in transforming the financial crisis from a threat into an opportunity.

"While outsourcing can certainly reduce a business' capital and labour cost commitments, its other benefits are not as well publicised. These include increasing efficiency, reducing risk, enabling business owners to focus on their core strengths and providing them with the ability to start new projects quickly."

"For small businesses, which by their very nature are more dynamic, outsourcing also offers the added benefit of levelling the playing field. With support from MBE, they are able to access the

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same support services and expertise that larger businesses maintain in-house and enjoy the same economies of scale. The financial crisis need not be seen as a threat – it's a great opportunity on which small businesses should capitalise," he says.

MBE Business Service Centres incorporate the best of a digital copy centre, traditional printer, mailing house, design firm, post office and computer centre in a convenient one-stop shop. Services include private mailboxes, priority courier, document production, direct mailing and much more. For further information including franchisee enquiries contact MBE on 1800 556 245 or log on to [www.mbe.com.au](http://www.mbe.com.au)

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**MEDIA NOTE: Interviews with Mark Jones, General Manager, MBE Australia are available.**

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