



**MBE BUSINESS
SERVICE CENTRES**

MEDIA RELEASE

5 March 2009

MBE announces new Silent Address™ service

MBE Business Service Centres have announced today the introduction of its unique Silent Address™ mail receiving service for people concerned with the growing menace of ID Theft.

Having recently seen an explosion of ID Theft crimes, with John Laws being the most recent high profile victim, MBE went to the drawing boards to see if a solution could be found. Police explain that criminals are merely rummaging through unsecured residential letterboxes and collecting bills, bank account and credit card numbers and forging a false identity based on the information collected.

"ID Theft has become a real problem. Our Silent Address™ service reduces the risk in two important ways, first we provide the subscriber with a real street mailing address that is not their residential address. Their actual residential address becomes private, just as a silent telephone number keeps someone's phone number private", explains Mark Jones, MBE General Manager. "Secondly, mail is received and placed in a secured, locked mailbox away from the prying eyes of potential thieves."

"Receiving confidential mail, bills, invoices, cheques and other vital mail in an unsecured letterbox at the front of the house is no longer acceptable. The risk is just too great", Jones continued..

With Silent Address service, the subscriber is provided a real mailing address to receive bills, cheques, correspondence and even parcels.

"There's another big advantage to the service – we'll receive and sign for parcels on the customer's behalf so now internet purchases can be received safely and without the fear of theft from the doorstep. Our service will accept parcels from any carrier, not just Australia Post."

Silent Address™ also can provide optional SMS notification of how many letters have been received or anytime a parcel has been signed for. This can save the customer time and money as they won't need to make unnecessary trips to check for their mail.

MBE Business Service Centres incorporate the best of a digital copy centre, traditional printer, mailing house, design firm, post office and computer centre in a convenient one-stop shop. Services include private mailboxes, priority courier, document production, direct mailing and much more. For further information, including franchisee enquiries, contact MBE on 1800 556 245 or log on to www.mbe.com.au

MEDIA NOTE: Interviews with Mark Jones, General Manager, MBE Australia are available.